INTER-SENTENTIAL CODE-SWITCHING IN TS MEDIA PODCAST WITH NESSIE JUDGE

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Abstract

This study focused in analyse the types and function of code switching based on the theory from Appel and Muysken (1987) found in TS Media podcast with Nessie Judge on YouTube Channel. This study used a descriptive qualitative method. Indonesian and English language used in this data sources. The researcher used theory from Appel and Muysken to analyzed types and function of code-switching from book entitled "Language Contact and Bilingualism" (1987). The most data sources are intra-sentential types switching and referential and expressive function. In this study, only inter-sentential was focused in finding the data. There are found tag-switching 8 data, 17 data found in inter-sentential, 20 data found in intra-sentential, expressive 31%, referential 31%, directive 20%, phatic 7%, Metalinguistic 11%, and Poetic 0%.

Keywords – *Code switching, Language, Inter-sentential, Podcast*

Introduction

Language is a system used for communicating with other people. A communication happened between group of people or person to person because of language that create an identity. According to Guboglo (1979: 13) language and ethnicity are related group as an identity. When people in the same social group are called ethnic. Language in ethnic has one general function as connector in communicating. These days, Language development has increased that can examine from the language quality, language use, and bilingual skill. According to Winreich (1953) for coordinating bilingualism, the similar word in two languages have little bit different meaning or in different perspective. In communicating, when someone can speak with two languages it called bilingualism. Based on Mahootian (2005: 104), bilingual makes an identity in social categories. The identity of bilingualism can get from used code switching or switch the language in communication.

Code switching is a term in sociolinguistic that happened in bilingual activity. According to Appel and Muysken (1987: 118), there are three types of code switching: tag switching, inter-sentential switching, and intra-sentential switching. That is not a small phenomenon, but a central part of bilingual discourse. Based on Appel and Muysken's theory, there are six functions of code switching: directive, phatic, metalinguistic, referential, expressive, and poetic function. Code switching phenomenon can be found in conversation, novel, song lyric, radio, movie, talk show, etc.

Social media on the internet is the one of a big platform in digital era. People make a conversation only using electronic tools for communicating. For example, the most platform that people used is YouTube. The language that used on YouTube is being variated also support with subtitles. On the YouTube platform, people can access music video, public

speaking, movie, podcast, etc. Philips (2017) state that podcast is a large audio digital to upload on online platform for sharing with people. In general, podcast has one until three host for moderating guest star. Luna Maya and Marriane are host from TS Media YouTube Channel. This podcast channel had been moderated celebrity, youtuber, public figure, and others. For example, Nessie Judge, Patricia Gouw, Ziva, etc.

There are several related studies that focused on code switching. First related study entitled "Code Switching Analysis in The Travel Blog, The Naked Traveler" by Ariyaningsih (2020). The purpose was to classify the types and function of code-switching in the travel blog. The researcher used travel blog written in The Naked Traveler blog for the data source.

The second related study by Dewi et al (2023) "Code-Switching Done by Cinta Laura in Mang Saswi Jatuh Cinta ke Cinta Laura Ini Talkshow" by Dewi et al (2023). The aims of previous study are to find types and the reason of code-switching used in YouTube channel Ini Talk show on Net TV program. This researcher used theory from Appel and Muysken for analysing type of code-switching and theory from Hoffman for analysing the reason of code-switching used in previous study.

Third study entitled "Indonesian-English Code-Switching Found in Manggarai Conversations" written by Baur et al (2021). This study aimed to find out types and the most dominant type of code-switching used in that data.

Fourth related study entitled "The Reason of Code Switching Used in My Bastard Prince Novel" by Starman et al (2022). The aimed of the study to analyse types and reason of code-switching used theory from Appel and Muysken (1987) and Hoffman's (1991) theory.

Fifth related study entitled "The Use of Code Switching by Chef Juna and Deddy Corbuzier in Deddy Corbuzier Podcast" by Nisicha and Marpaung (2023). The researcher used qualitative method for analysing types of code switching by using Poplack's theory.

The researcher focused to analyse only one type of code switching. It was inter-sentential switching. The reason of analysed that because Indonesian people mostly used bilingual technic in communicating and this data collected from celebrities and Indonesian famous youtuber. Therefore, the purpose of this study is to analyse inter sentential and function of code switching used in video podcast on TS Media channel with Nessie Judge. There are two problems, first is to find inter-sentential switching in three speakers and to find function of code switching related in that type.

Methods

In this study, the data source found in TS Media podcast with Nessie Judge on YouTube channel uploaded on May 8th 2023. The podcast entitled "Nessie Judge 10 Tahun Jadi YouTuber, Bahas Konspirasi Malah Viral!". For the duration of podcast video is (28:54) minutes. The researcher collected the data by followed the steps. First step was browsed the video of TS Media's podcast with Nessie Judge on YouTube, second was watched the video for data source, third was take a note of video transcript, fourth was analysed and classifying the data into types and the function based on the theory used. Descriptive qualitative method was used in this study. Theory from Appel and Muysken (1987: 118) is used to analysed type and function of code-switching in the data source. The researcher used the book entitled "Language Contact and Bilingualism" (1987). In this study, the researcher found five functions. There is directive, referential, metalinguistic, phatic, and expressive.

Finding and Discussion

The finding show that there are three types of code-switching but analysed only one type that is inter-sentential switching and five reasons out of six function of code-switching that are found in the video of Nessie Judge on TS Media YouTube Channel in table below.

Table 1 Type of code-switching

No.	The Types of Code Switching	Numbers	Percentage
1.	Tag Switching	8	18%
2.	Inter-sentential Switching	17	38%
3.	Intra-sentential Switching	20	44%
	TOTAL	45	100%

From the table 1, there are types of code-switching in TS Media podcast video with Nessie Judge entitled "*Nessie Judge 10 Tahun Jadi* YouTuber, *Bahas Konspirasi Malah* Viral!". There are eight types of tag switching, seventeen types of inter-sentential switching, and twenty types of intra-sentential switching. The highest number of code-switching in TS Media podcast with Nessie Judge is types of intra-sentential switching contains with twenty data. There are five out of six reasons of code-switching in TS Media podcast video on YouTube. The highest number is referential and expressive with fourteen data. The lowest data is phatic function and there is no poetic function in the data.

Inter-sentential is one type of code-switching. According to Appel and Muysken theory (1987: 118) inter-sentential is phenomenon that switch one language to another language in one utterance. Switch language to another language in communication has six functions, such as directive, metalinguistic, expressive, poetic, referential, and phatic function. The researcher explained eight data found in TS Media podcast along function. The data are explained bellow:

Data 1

Marriane: "*Mudah-mudahan ada nerrorist-nerrorist yang juga nonton menjadi teman setia.*"

Luna Maya: "*Tapi* **By the way thank you for coming** *ya. Dengar-dengar Nessie ini nggak pernah mau diwawancara. Jarang.*"

Marriane: "*Kita spesial loh.*"

(TS Media Podcast with Nessie Judge, May 8th 2023, 3:18 – 3:25)

Inter-sentential switching classified in data 1. The speaker Luna Maya said "**By the way thank you for coming**..." in the first utterance to be grateful about guest star presence. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is the one of code-switching type that switch one language to another in first or last utterance but still in one context of speech. The data above stated in the first utterance used Indonesian word and English language then the second utterance used Indonesian language. The speaker Luna Maya used English utterance after Marriane discussed about Nessie's fan names.

It categorized as **expressive function**. The speaker mentioned that is to express the grateful feeling to guest star. Based on Appel and Muysken (1987: 119) when speaker use more than one language and stress their feeling in conversation that can classify as an expressive function. The speaker switched the language with express a grateful feeling for Nessie Judge in TS Media Podcast. The first utterance "**By the way thank you for coming**" was way the speaker express her feeling in the conversation.

Data 2
Nessie Judge: "*Nah, betul. Dulu itu kayak banyakan kayak konten* horror *yang kita konsumsi itu lebih kayak uka-uka atau apa ya aku lupa namanya*."
Luna Maya: "*Tau uka-uka, cuma aku udah lama banget nggak dengar kata uka-uka, jadi kayak* **dude that was so old. Long time ago**"
<div align="right">(TS Media Podcast with Nessie Judge, May 8th 2023, 6:23 - 6:33)</div>

Inter-sentential classified in the data 2. The speaker Luna Maya said "**dude that was so old**... **Long time ago**" in the first utterance to response about *uka-uka*. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is one of code-switching type that switch different language in the first or last utterance but still in one context of speech. The data above state that Nessie Judge only mix the word 'horror' into English. But the speaker Luna Maya did inter-sentential switching in the utterance.

When giving a response, the speaker stresses the voice tone at the last utterance. It categorized as **phatic function**. The speaker gave a response about statement of *uka-uka* and the speaker also gave stress at the 'dude' and 'old' word. Based on Appel and Muysken (1987: 119) when the speaker stresses her voice tone while switch the language. It was classified as **phatic function**. The speaker switched the language with stress the voice tone.

Data 3
Luna Maya: "*Tapi ada adikmu yang pengen*?"
Nessie Judge: "*Hmmm, maksudnya mereka kreatif dan kayak mereka juga buat konten cuma berbeda sama aku*."
Marriane: "*Oh*, *beda* passion *ya beda* passion."
Nessie Judge: "I think for fun. *Kayaknya sekarang semua orang buat konten sih*.**"**
<div align="right">(TS Media Podcast with Nessie Judge, May 8th 2023, 9:52 - 10:10)</div>

Inter-sentential switching is classified in data 3. The speaker Nessie Judge said "**I think for fun**..." in the first utterance to express the speaker statements about content things. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is one of code-switching type that switch one language to another in first or last utterance but still in one context of speech. English language was said in the first utterance then switched to Indonesian language. The speaker Nessie Judge used English - Indonesian utterance after Marriane and Luna Maya discussed about Nessie's sister does.

It categorized as **expressive function**. The speaker mentioned that is to express the speaker's statement about content creator passion. Based on Appel and Muysken (1987: 119) when speaker use more than one language and stress their feeling in conversation that can classify as an expressive function. The speaker switched the language with express the speaker feeling. The first utterance "**I think for fun**. *Kayaknya semua orang sekarang buat konten sih*." this was the way speaker express the feeling in the conversation.

Data 4
Marianne: "**How to stay consistent, how to monetise,** *ya nggak gampang lah ya.*"
Nessie Judge: "Management is well."

(TS Media Podcast with Nessie Judge, May 8th 2023, 11:26 – 11:30)

This data used inter-sentential switching. It happened because the speaker changes the language into Indonesian Appel and Muysken (1987: 118). The first utterance **"How to stay consistent, how to monotise"** followed by Indonesian language "*ya nggak gampang lah ya.*" classified in English to Indonesian switching. The speaker Marianne tells to Nessie Judge about how to manage time for doing many jobs. Marianne said with inter-sentential phenomenon. Nessie Judge answered in full English.

The data above classified as **referential function.** The bilingual speaker chooses that word because in a particular topic Appel and Muysken (1987: 119). People in that podcast conversation are bilingual. Then the speaker in this data used that utterance for a particular topic. The particular topic is about manage time in Nessie Judge jobs.

Data 5
Nessie Judge: "**My dad is an entrepreneur,** *jadi dia juga seorang pebisnis. Waktu masuk sekolah bisnis pun ya pikiran aku mau kerja di itulah.*"
Marriane: "Bikin usaha sendiri?"
Nessie Judge: "Yes yes."

(TS Media Podcast with Nessie Judge, May 8th 2023, 12:03 – 12:18)

From the data above, the speaker Nessie Judge said "**My dad is an entrepreneur**..." in the first of utterance to talk about speaker's father. It classified into inter-sentential switching. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is the one of code-switching type that switch the language in first or last utterance but still in one context of speech. English language was said in the first utterance then switched to Indonesian language. The speaker Nessie Judge used English - Indonesian utterance after talked about speaker's passion then the speaker Nessie Judge talks more information to the host about the father job.

It categorized as **metalinguistic function**. The speaker mentioned that is impress the two hosts and audience. This phenomenon happened when the speaker speech in different language to impress other people for showing a linguistic skill Appel and Muysken (1987: 120). The speaker said "**My dad is an entrepreneur**, *jadi dia juga seorang pebisnis*" so, the first utterance showed the linguistic skill followed by the second utterance in Indonesian language. The speaker switched the language also impress the audience.

Data 6
Luna Maya: "*Mungkin kamu ngelakuin ini karna kamu udah menjadi bagian...***this is my job**."
Nessie Judge: "Yes..."
Marriane: "*Karna suka kali ya juga ya jadi kayak disiplinnya otomatis kali ya.*"

(TS Media Podcast with Nessie Judge, May 8th 2023, 15:20 - 15:30)

Inter-sentential switching classified in the data 6. The speaker Luna Maya said "**this is my job**..." in the last utterance to express Nessie feeling about Nessie's jobs. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is the one of code-switching type that switch the language in first or last utterance but still in one context of speech. The speaker changes the language in the first and last utterance using an Indonesian – English language.

It categorized as **expressive function**. The speaker mentioned that is to express Nessie Judge's job position. Based on Appel and Muysken (1987: 119) when speaker use two languages and emphasize the feeling in conversation that can classify as an **expressive function**. Describing about Nessie Judge job and express the feeling in the last utterance. The speaker switched and express the speaker opinion about Nessie Judge jobs.

Data 7
Marianne: *"Pengen tahu deh, misalnya ini ya kan kamu mulai* vlogging, *mulai bikin cerita ini 10 tahun yang lalu. Misalnya di tahun kedua atau ketiga ternyata nggak naik,* **what would you do back then? Any other option?"**
Nessie Judge: "*Tapi emang nggak naik kak. Di tahun kedua tahun ketiga nggak naik* (laughing)."
Marriane: "Oh, nggak naik. Naiknya di tahun berapa dong?"
(TS Media Podcast with Nessie Judge, May 8th 2023, 15:53 - 16:06)

Inter-sentential switching classified in data 7 above. The speaker Marianne switched from Indonesian to English language. The speaker asks the journey question to Nessie Judge. The speaker switched the utterance to give a question about related topic. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is one of code-switching type that switch different language in the first or last utterance but still in one context of speech.

It categorized as **directive function**. The speaker wants the hearer to do something like answer speaker question. Directive function is direct people to do something Appel and Muysken (1987). The hearer answer in full Indonesian language. The speaker Marianne asks about Nessie's life when the Nessie life was not successful.

Data 8
Marianne: "**So, what would you have done?** *Maksudnya kalau kamu nggak jadi* YouTuber *deh. Kamu sebenarnya pengen jadi apa*?"
Nessie Judge: "Hm... **probably another sure of business woman** hehe..."
(TS Media Podcast with Nessie Judge, May 8th 2023, 16:38 - 16:47)

Inter-sentential switching classified in the data 8 above. The speaker Marianne switched from English to Indonesian language. The speaker asks about Nessie's other plan. The speaker switched the utterance to give a question about similar topic. Based on Appel and Muysken theory (1987: 118) inter-sentential switching is the one of code-switching type that switch one language to another in the first or last utterance, but still in one context of speech.

It categorized as **directive function**. The speaker wants the hearer to do something like answer speaker question. Directive function is direct people to do something Appel and

Muysken (1987). Nessie Judge answer in English language. The speaker Marianne asks about Nessie's life question and Nessie answer the question in full English.

Conclusion

In this study, involve the information about code-switching. First, there are types of code-switching and five functions found in TS Media podcast video with Nessie Judge on YouTube. People who study inter-sentential switching can learn about code-switching and know its types and function. The type of code switching can be found in the podcast are tag switching, intra-sentential switching, and inter-sentential switching.

This study focused on the interviewed with Nessie Judge and two host in TS Media podcast video, it was supposed that this study helps next researchers to give enough information. Sociolinguistic is one topic or theory used in this study.

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