



## **Types of Code-Switching Take from Tasya Kamila Instagram Account**

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### **Abstract**

Nowadays, code-switching has been widely used by the public in communicating on social media or directly. This study aims to analyze the types of code-switching from Indonesian to English and vice versa on Tasya Kamila Instagram Account. The descriptive qualitative method is used for this study to analyze the data. The data were analyzed using the theory from Poplack (1980). There are 3 types of code-switching based on theory from Poplack (1980) such as tag-switching, inter-sentential switching, and intra-sentential switching. The types of code-switching that use 5 data of tag-switching with percentage (8.62%), 28 data of inter-sentential switching with percentage (48,28%), and 25 data of intra-sentential switching with percentage (43,10%). Based on the results of research, Tasya Kamila is dominantly using inter-sentential switching in writing captions for each photo or video on her Instagram account.

**Keywords:** *code-switching, instagram, tasya kamila*

### **Abstrak**

Zaman sekarang alih kode banyak digunakan oleh masyarakat dalam berkomunikasi di sosial media maupun secara langsung. Tujuan dari penelitian ini yaitu untuk menganalisis jenis-jenis alih kode dari Bahasa Indonesia menjadi Bahasa Inggris dan sebaliknya pada akun Instagram Tasya Kamila. Peneliti menggunakan metode deskriptif kualitatif dalam menganalisis data. Data dianalisis menggunakan teori dari Poplack (1980). Terdapat 3 jenis alih kode berdasarkan teori dari Poplack (1980) antara lain tag-switching, inter-sentential switching, dan intra-sentential switching. Pada berbagai macam alih kode penggunaan tag-switching sebanyak 5 data dengan persentase (8,62%), inter-sentential switching sebanyak 28 data dengan persentase (48,28%), dan intra-sentential switching sebanyak 25 data dengan persentase (43,10%). Berdasarkan dari hasil penelitian Tasya Kamila lebih dominan menggunakan inter-sentential switching dalam menulis keterangan pada setiap foto atau video di akun Instagramnya.

**Kata kunci:** *alih kode, instagram, tasya kamila*

## Introduction

Language is an arbitrary vocal symbol used for human communication Wardhaugh in Srijono (2001:1). In communicating, humans have two forms of language, namely spoken language and written language in everyday life to make it simpler for humans to communicate with other people. Society has a relationship with language. According to Spolsky (2010), Sociolinguistics is the part of linguistics that analyze language and society. It means many people use multiple languages in social contexts of information about the manner of language, the social and the manner of humans also construct factors of their social identity. The phenomenon of using multiple languages is called bilingualism and multilingualism. According to (Richard, 2002:51) Bilingualism is an individual who uses two languages directly in communicating. Multilingualism is the phenomenon of using more than two languages by an individual in communicating with others Meher (2017).

The phenomenon of people using more than one language and changing the language in another country used in the middle, beginning, or the last of a conversation is named code-switching in sociolinguistics. According to Chad (2006), Code-switching that is the usage of different languages from the previous language in a conversation or utterance.

As stated by Poplack in Romain (1980:122-123), three types of code-switching such as tag-switching, inter-sentential switching, and intra-sentential switching. Tag Switching the insertion of tags in one language into another in an utterance such as “I mean, right?, you know and others. Inter-Sentential Switching the transition from one language to another, where one sentence uses one language and another sentence uses another language. Intra-Sentential Switching switches the language in a sentence carried out by a speaker in the form of a word, sentence, and clause.

In this era, code-switching has become a communication trend in society, especially in Indonesia. This is because young people already understand more than one language, especially foreign languages, so they choose to communicate with other people using more than one language so that the communication becomes interactive and easy to understand by the person about what they are talking. This can be found in mass media like Newspapers, magazines, novels, and others. Also, in electronic media like Facebook, Twitter, YouTube, movies, podcasts, vlogs, novels, and others. It's also on social media Instagram. Instagram is a free photo-sharing and social networking platform that has been managed by Facebook since 2012 Rouse (2017). In social media, many artists use more than one language in communicating or expressing feelings or something they experience in spoken or written, one of them is Tasya Kamila.

Based on Lyceum (2021) Shafa Tasya Kamila or known as Tasya Kamila is an Indonesian child artist who started her career in the late 1990s. In 2000 Tasya Kamila released an album entitled “Libur Telah Tiba.” She is an artist born in Jakarta on November 22, 1992. During her career, she has released 6 studio albums, 2 films, 8 soap operas, and 1 FTV. Tasya Kamila studies at the Faculty of Economics, Indonesian University. Besides that, she also received an LPDP scholarship to continue her master's education at Columbia University, New York. She has good pronunciation and makes it easy to understand her words. In this study, the researcher analyze code-switching taken from Tasya Kamila Instagram account. Specifically in this study, the

researcher focused on types of code-switching taken from Tasya Kamila Instagram account. This study's purpose to identify the types of code-switching contained in Tasya Kamila Instagram Account.

Many studies have discussed code-switching that is used in various media. As in the studies of Auriliya (2022), Dewi (2021), Alus (2021), Juita (2021), and Lestari (2022) which discussed about code-switching types from Daniel Mananta's Podcast on Spotify, Deddy Corbuzier's Podcast on Spotify, Algoritme Rasa Novel, Sadena Dan Sandra Novel, and Nofitah Official's Instagram Caption. Auriliya used theory from Appel and Muysken (1987) and found intra-sentential switching is dominant with seventy-four data and the lowest use of tag-switching with fifty-one data. Meanwhile, Dewi applied theory from Poplack (1980) as cited in Romaine (1989:122) and found intra-sentential switching is used most in Deddy Corbuzier's Podcast on Spotify than tag-switching. Alus used theory from Appel and Muysken (1987), and found intra-sentential switching is the most dominant in Algoritme Rasa Novel and tag-switching is the least dominant. While Juita applied theory from Hamers and Blanc (2000) and found intra-sentential switching was used most in Sadena Dan Sandra Novel than tag-switching or extra-sentential switching are the lowest frequency. Lestari adopted the theory from Poplack (1980) as cited in Romaine (1989:122) and found inter-sentential switching is the most used in Nofitah Official's Instagram Caption than tag-switching. A study that used Instagram of an Indonesian artist which is similar to this study is Lestari's Journal. The study applied theory from Poplack (1980) as cited in Romaine (1989: 122) which is similar to this study is Lestari and Dewi.

Tasya Kamila Instagram captions are used as the data source because on Instagram Tasya Kamila uses a lot of code-switching in the captions. Besides that Tasya Kamila is famous for having good English and good pronunciation. Therefore, it is common for Tasya Kamila to use code-switching in her conversations, especially when she makes captions for every post on her Instagram account.

In addition, people today prefer to learn and apply foreign languages in their daily communication. In that case, many people think that code-switching is the most appropriate thing to implement this problem because many schools in Indonesia apply English as a language that must be learned.

## **Method**

The researcher used the Tasya Kamila Instagram account as the data source. From the Instagram account, there are 1.793 posts consisting of videos and photos. The researcher chose the Instagram of Tasya Kamila because the posts that have a lot of code-switching in the captions. For this journal the researcher only chose some captions that have been posted from 2018 to 2020. In collecting the data, an observation method is used to obtain detailed information about the data source. Five steps in collecting the data: 1) Opening, Tasya Kamila Instagram account, 2) Screenshot the caption in photos or videos consisting of code-switching on Tasya Kamila Instagram account, 3) reading the caption, 4) taking note of the caption containing code-switching, 5) classifying, the data of code-switching taken from Tasya Kamila Instagram Caption using types of code-switching. The researcher used a

descriptive qualitative method to analyze the data and described it according to code switching theories applied by Poplack (1980). Finding of analyzing the data use formal and informal methods to described the occurrence and percentage of the total data of code-switching using the table form. Also used to explain the meaning of utterances by Tasya Kamila based on types of code-switching.

## Result and Discussion

Finding the data is presented in the table to show the total code-switching found in Tasya Kamila’s Instagram Account below.

Table 1. Types of Code-Switching take from Tasya Kamila Instagram Account.

No.	Types of code-switching	Occurrences	Percentage
1.	Tag-Switching	5	8,62
2.	Inter-Sentential Switching	28	48,28
3.	Intra-Sentential Switching	25	43,10
Total		58	100%

Based on the finding above there are three types of code-switching that are classified using the theory proposed by Poplack (1980) such as tag switching, inter-sentential switching, and intra-sentential switching. Total tag-switching 5, inter-sentential switching 28, and inter-sentential switching 25.

For analysis and discussion, the researcher takes many examples of code-switching. These examples represent the analysis of the types and it can be seen clearly as the following:

### Tag-Switching

#### Data 1

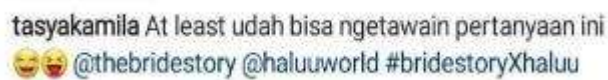
tasyakamila .... Caption this! Buat yg paling menarik bikin captionnya, mungkin, bisa jadi, insyaAllah, ku kasi hadiah :)  
—

(Tasya Kamila, October 5, 2018)

“.... *Caption this! Buat yg paling menarik bikin captionnya, mungkin, bisa jadi, insyaAllah, ku kasi hadiah*”

The caption above shows, Tasya Kamila switching the sentence from the English language to the Indonesian language. This category is named tag switching. Tag switching appears in the first sentence “*Caption this!*” after that, she switched the utterance in the second sentence using the Indonesian language “*Buat yg paling menarik captionnya, mungkin, bisa jadi, insyaAllah, ku kasi hadiah*” Tasya Kamila add the word “*Caption this!*” in the utterance without violating any grammatical rules as the characteristics of tag switching based theory of code-switching from Poplack (1980).

## Data 2



tasyakamila At least udah bisa ngetawain pertanyaan ini  
😂😂@thebridestory @haluuworld #bridestoryXhaluu

(Tasya Kamila, December 16, 2018)

“*At least udah bisa ngetawain pertanyaan ini*”

The caption above contains types of code-switching categorized as tag-switching. Tag-Switching appears at the beginning of the sentence. It happened when Tasya Kamila switches the utterance from the English language in the first sentence and the Indonesian language in the last sentence. It can be seen the writers use the word “at least” and switch to the Indonesian phrase “*udah ngetawain pertanyaan ini.*” Tasya Kamila adds the word “*at least*” to her utterance without violating any grammatical rules as a characteristic of tag switching.

## Inter-Sentential Switching

### Data 3



tasyakamila Pengajian pernikahan. H-2. Getting more and more excited!!! Bismillaaah ❤️ #TasyaRandiJourney

(Tasya Kamila, August 3, 2018)

“*Pengajian pernikahan. H-2. Getting more and more excited!!!! Bismillaaah*”

The caption above refers to inter-sentential switching cause the English language switches between Indonesian sentences. At the beginning of the caption, she uses the Indonesian language “*Pengajian pernikahan.*” In the second sentence, she also used the Indonesian language “*H-2*”. After that, she continued with the English sentence “*Getting more and more excited!!!!*” Then she continued Indonesia language in the last sentence “*Bismillaaah*”.

#### Data 4

tasyakamila Alhamdulillah Yaa Allah atas berkah Ramadhan yang Engkau berikan kepada kami. Now we're a family @randibachtiar @arrasya\_bachtiar 🤝❤️

(Tasya Kamila, June 4, 2019)

*“Alhamdulillah Ya Allah atas berkah Ramadhan yang Engkau berikan kepada kami. Now we're a family”*

The caption above, Tasya Kamila uses inter-sentential switching in her utterance. Tasya Kamila switched her language in the initial sentence using Indonesian language “*Alhamdulillah Yaa Allah atas berkah Ramadhan yang Engkau berikan kepada kami.*” Then she switched her language to the English language in the last of the sentences “*Now we're a family.*” It means that she switched the Indonesian language into the English language between sentences.

#### Data 5

tasyakamila The highlight of my 2019, the highlight of my everyday! This year is all about you, son @arrasya\_bachtiar! Sebelum jadi ibu, cuma berpikir apa yg terbaik buat aku, buat karirku, gimana cara mencapai mimpi2ku. Sekarang ngga cuma mikir melulu aku aku aku, sekarang hidupku udah di tahap tiap keputusan yg mau diambil selalu mikir gimana bisa berikan yg terbaik buat anak. Having a kid will change your life. Sounds cliché but it's true.

My life plans may shifted a little when you came around, but I still grew. I'm blessed, more than ever. I'm grateful for you @arrasya\_bachtiar, I'm grateful for our family @randibachtiar ❤️ Menutup 2019 dengan Alhamdulillah.

(Tasya Kamila, December 31, 2019)

*“The highlight of my 2019, the highlight of my everyday! This year is all about you, son @arrasya\_bachtiar! Sebelum jadi ibu, Cuma berpikir apay g terbaik buat aku, buat karirku, gimana cara mencapai mimpi2ku. Sekarang ngga Cuma mikir melul aku aku aku, sekarang hidupku udah di tahap tiap keputusan yg mau diambil selalu mikir gimana bisa berikan yg terbaik buat anak. Having a kid will change your life. Sounds cliché but it's true.*

*My life plans my shifted a little when you came around, but I still grew. I'm blessed, more than ever. I'm grateful for you @arrasya\_bachtiar, I'm grateful for our family @randibachtiar. Menutup 2019 dengan Alhamdulillah.”*

The data above is categorized as inter-sentential switching based on the theory from Poplack (1980). Tasya Kamila switched her language into the English language

in the first sentence “*The highlight of my 2019, the highlight of my everyday! This year is all about you, son @arrasya\_bachtiar!*” Then she switched her language to the Indonesian language “*Sebelum jadi ibu, Cuma berpikir apay g terbaik buat aku, buat karirku, gimana cara mencapai mimpi2ku. Sekarang ngga Cuma mikir melul aku aku aku, sekarang hidupku udah di tahap tiap keputusan yg mau diambil selalu mikir gimana bisa berikan yg terbaik buat anak.*” In the third sentence, Tasya Kamila switched again into the English language “*Having a kid will change your life. Sounds cliché but it’s true. My life plans my shifted a little when you came around, but I still grew. I’m blessed, more than ever. I’m grateful for you @arrasya\_bachtiar, I’m grateful for our family @randibachtiar.*” After that she continued switched her language into Indonesian language in the last sentence “*Menutup 2019 dengan Alhamdulillah.*”

### Intra-Sentential Switching

#### Data 6



tasyakamila *Kangen pacaran di tengah dinginnya winter*  
@randibachtiar 🥰💕 #throwback

(Tasya Kamila, September 17, 2019)

*“Kangen pacarana di tengah dinginnya winter”*

From the caption above, Tasya Kamila used intra-sentential switching in the caption based on theory from Poplack (1980). She used the Indonesian language in the beginning of the caption “*Kangen pacaran di tengah dinginnya*” Then, she switched to the English language in the last sentence “*winter.*” It means Tasya Kamila switched her language from the Indonesian language into the English language.

#### Data 7



tasyakamila *A little celebration for Mama's birthday* 🥰🍰  
#latepost  
—  
*Color palette cake tergemas by @cumakrim* 🥰

(Tasya Kamila, August 26, 2020)

*“A little celebration for Mama’s birthday #latepost  
Color palette cake tergemas by @cumakrim”*

Data 6 refers to intra-sentential switching. In the caption, Tasya Kamila uses English language sentences at the beginning of the caption. After that, using the Indonesian word “*tergemas*” between the English sentences. As you can see Tasya Kamila switched her language from English to the Indonesian language in terms of word suits to the characteristic of intra-sentential switching.

### Data 8

tasyakamila Hahaha oke aku masukin feed! Reaksi  
@arraysya\_bachtiar nonton video klip Anak Gembala 🤔🤔

(Tasya Kamila, July 26, 2020)

*“Hahaha oke aku masukin feed! Reaksi @arraysya\_bachtiar nonton video klip anak Gembala”*

From the data 7 intra-sentential switching is seen in the last sentence before the interjection. In this caption, Tasya Kamila switched her sentence from the Indonesian language into the English language. It started with the Indonesian language “*Hahaha oke aku masukin*”. After that, it was continued with the English word “*feed*”. In the last sentence, she continued to use the Indonesian language “*Reaksi @arraysya\_bachtiar nonton video klip Anak Gembala*”.

### Data 9

tasyakamila Nemu lagii video Shira umur 2 tahun (5 tahun  
yg lalu) saat diajarin self-defense 🤔🤔🤔 @dhenia

(Tasya Kamila, July 25, 2019)

*“Nemu lagii video shira umur 2 tahun (5 tahun yg lalu) saat diajarin self-defense @dhenia”*

The caption above shows Tasya Kamila using intra-sentential switching in the caption. She switched the language at the beginning of the caption using the Indonesian sentence “*Nemu lagii video shira umur 2 tahun (5 tahun yg lalu) saat diajarin*” and the last sentence used English word “*self-defense*”. The code-switching from Indonesian to the English language is done within the sentence.

### Data 10

tasyakamila Terlihat romantis mungkin, tapi sebenarnya  
itu kita lagi sama2 ngebayangin kalau nanti perutku udah  
mulai buncit banget bakalan kayak apa ya bentukku? 🤔👩  
Dan lagi wondering kira2 bayi kita laki2 apa perempuan  
ya? 🤔👶 #TasyaRandiJourneyPlusOne

(Tasya Kamila, December 9, 2018)

*“Terlihat romantis mungkin, tapi sebenarnya itu kita lagi sama2 ngebayangin kalau nanti perutku udah mulai buncit banget bakalan kaya apay a bentukku? Dan lagi wondering kira2 bayi kita laki2 apa perempuan ya?”*



Based on the caption above Tasya Kamila used intra-sentential switching in her caption. In the beginning of the sentence, she used Indonesian language “*Terlihat romantis mungkin, tapi sebenarnya itu kita lagi sama2 ngebayangin kalau nanti perutku udah mulai buncit banget bakalan kayak apa ya bentukku?*” After that, in the last sentence, Tasya Kamila used the Indonesian language but in the middle of the sentence there is the English word “*wondering*”. It means that she switched the language within a sentence based on the theory from Poplack (1980).

### Data 11



tasyakamila A conversation with my (almost) 16 month old baby @arrasya\_bachtiar yg udh request adek baby lg 😊😊 Pasti ini doktrinnya @randibachtiar nih minta2 adek 😊😊😊 Nanti ya Naaak kalo km udh lebih mandiri... dan kalo mama udah kurusan lagi. 😊😊

(Tasya Kamila, September 12, 2020)

*“A conversation with my (almost) 16 month old baby @arrasya\_bachtiar yg udh request adek baby lg Pasti ini doktrinnya @randibachtiar nih minta2 adek. Nanti ya Naaak kalo km udah lebih mandiri... dan kalo mama udah kurusan lagi.”*

From data 10, the categorization of code-switching used above is intra-sentential switching. Tasya Kamila switch the language into English in the first sentence “*A conversation with my (almost) 16month old baby*” after that she switched to the Indonesian language in the second sentence “*yg udah*”. Third sentence Tasya Kamila switched used English word “*request*”. Later than she switched again into the Indonesian language “*adek*” afterward Tasya Kamila used the English language “*baby*”. In the last sentence she used again Indonesian Language “*lg Pasti ini doktrinnya @randibachtiar nih minta2 adek Nanti ya Naaak kalo km udah lebih mandiri... dan kalo mama udah kurusan lagi.*”

### Conclusion

The phenomenon of using two languages in a conversation is named code-switching. Based on the results of data analysis from Tasya Kamila Instagram account, three types of code-switching have been used by Tasya Kamila such as (1) tag-switching, (2) inter-sentential switching, and (3) intra-sentential switching. From Instagram posts made by Tasya Kamila, 58 data of code-switching were found. The dominant type of code-switching that occurred in the caption from Tasya Kamila is inter-sentential switching with a percentage (48,28%) and the lowest use of tag-switching with a percentage (8,62%). Tasya Kamila often uses code-switching on her posts because she is mastering the English language besides the Indonesian language. Inter-sentential switching is more dominantly used by Tasya Kamila on her Instagram account because in every caption she writes she tends to use complete English before switching to Indonesian to continue the intent of the post that she uploaded.

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