



DIRECTIVE ILLOCUTIONARY ACTS IN BEST HEALTH PODCAST ENTITLED *TALKING TO YOUR KIDS ABOUT CORONAVIRUS* (COVID-19)

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Abstract

This study is aimed to find out the types of directive illocutionary acts found in Best Health Podcast and describe the frequency of the types directive illocutionary acts in Best Health Podcast. The data in this research were taken from the utterance produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast entitled Talking to your kids about Coronavirus (COVID-19). This study used qualitative descriptive method to analyze the data. The result of this analysis shows that there are five types of directive illocutionary act found in Best Health Podcast, namely advise, recommending, asking, requesting and telling. Based on the data, there are 31 directive illocutionary acts utterances found in this Podcast. Advise act becomes the most frequently produced by Best Health and Dr. Linda Nicoletti in Best Health Podcast. It holds 51,6% for all the percentage, and takes 16 utterances from 31 utterances. It takes the first rank of types of directive illocutionary acts used in Best Health Podcast. Then the least occurrence act is telling act. It only consists of 2 utterance and hold 6.4% from the whole percentage. Thus, it can be concluded that advise act is the most successful way in expressing the speaker wishes over the hearer, and most frequently produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast.

Keywords: *directive, illocutionary acts, best health podcast*

Abstrak

Penelitian ini bertujuan untuk menjawab rumusan masalah, yaitu: (1) Untuk mengetahui jenis tindak ilokusi direktif yang terdapat pada Best Health Podcast, (2) Mendeskripsikan frekuensi jenis tindak ilokusi direktif dalam Best Health Podcast. Data dalam penelitian ini diambil dari ungkapan Best Health dan Dr. Linda Nicoletti dalam Best Health Podcast berjudul Talking to Your Kids About Coronavirus (COVID-19). Penelitian ini menggunakan deskriptif kualitatif untuk menganalisis data dan metode kuantitatif untuk menganalisis data. Hasil analisis menunjukkan bahwa terdapat 5 jenis directive illocutionary act yang terdapat pada Best Health Podcast. Ada advise, recommending, asking, requesting dan telling. Berdasarkan data tersebut, terdapat 31 ujaran tindak ilokusi direktif yang ditemukan di Podcast ini. Advise act menjadi jenis ilokusi direktif yang paling sering diproduksi oleh Best Health dan Dr. Linda Nicoletti dalam Best Health Podcast. Advise act muncul 51,6% untuk semua persentase, dan mengambil 16 ucapan dari 31 ujaran. Advise act adalah jenis tindakan ilokusi direktif yang sering digunakan dari jenis tindakan ilokusi direktif lainnya yang digunakan dalam Best Health Podcast. Kemudian tindakan yang paling sedikit terjadi adalah telling act. Jenis ilokusi direktif ini hanya terdiri dari 2 ucapan dan muncul 6,4% dari keseluruhan persentase. Sehingga dapat disimpulkan bahwa advise act merupakan cara yang paling berhasil dalam mengungkapkan keinginan pembicara kepada pendengarnya,

dan paling sering dihasilkan oleh ucapan Best Health dan Dr. Linda Nicoletti dalam Best Health Podcast.

Keywords: *direktif, tindakan ilokusi, best health podcast*

Introduction

Language is a system of communication in speech and writing used by people in particular country. Language is one of the important functions for communication in human life. Language as a device to communicate thought, emotions and to assemble relationship with others because without language people cannot respond and react if someone does not understand what the other people say (Bradbery et al., 1948).

Pragmatics is focused with the study of meaning as uttered by a speaker and interpreted by a listener (Yule, 1996, p. 3). The benefits of studying language through pragmatics is that one can talk about someone's intended meanings, assumptions, goals, and the variations of actions that they are performed when they speak (Yule, 1996, p. 4). In relation to pragmatics, one of the most phenomena is speech act theory. Speech act is the proposition/locutions performed often depend on the speaker's intention and the context in which the propositions are uttered. Speech act is one of the parts of pragmatics because it has significant function in the study of communication. There are three types of speech act such as: locutionary act, illocutionary act, and perlocutionary act. Illocutionary act happen when someone is producing an utterance that person is not only uttering something but also doing an act. Illocutionary act can be divided into five general classifications, namely: assertive, directive, commissive, expressive and declaration (Austin, 1962, p. 108).

People may have a way in communicate their desire, which lead them to producing directive illocutionary acts. The significant occurrence in directive illocutionary act is an illocutionary act that make addresses doing something and the speaker wants to do in the process of producing utterance (Widiusanti, 2018). Directive speech acts is a common acts that people around the world usually use (Muhartoyo & Kristani, 2013). The verb of directive illocutionary acts are: direct, ask, request, urge, tell, require, demand, command, order, forbid, prohibit, enjoin, permit, recommend, suggest, insist, warn, advise, beg, supplicate, entreat, beseech, implore, and pray (Searle & Vanderveken, 1985).

There are some reasons why the researcher studies about directive illocutionary act. First, directives illocutionary act is a kind of act that often used by speakers in daily conversation. Second reason is directive illocutionary act deals with the speaker's wishes and it binds the strong relationship between the speaker and the hearer, because even though directive illocutionary act is uttered by the speaker but the successes of that act also influenced by the hearer. The next reason is because directive speech acts are used to get greatest attention from listener in communication.

There are some previous research that analyzed the directive illocutionary acts. The first research was conducted by Widisusanti (2018) entitled *An Analysis of Directive Illocutionary Acts in the Movie Pride and Prejudice*. The second research was conducted by by Muhartoyo (2013) entitled *Directive Speech Act In The Movie "Sleeping Beauty"*. The third research was conducted by Aziz *et al* (2017) entitled *Directive Illocutionary Acts by Mario Teguh in 'Super Show' Talk Show: A Pragmatics Study*. And the last one research was conducted by Tesandra & Mualimin (2017) entitled *The Directive Illocutionary Acts in The Help Movie*. Those researches focus on Directive illocutionary act and the main purpose of those research is to know the type of directive illocutionary act and the frequency of types directive illocutionary act that found in movie, talk show, and novel.

Several previous studies have examined illocutionary speech acts in a novel, soap opera, school, family, market, and talk show broadcast on television. Several studies have not examined podcasts on the YouTube channel (Widyawati & Utomo, 2020). One of the media for analyzing directive illocutionary acts is podcast. In this day, podcasts are widely used. Derived from the words "pod" and "broadcasting", Podcast is a medium that has been tested for several years and is now moving towards a period of credibility, stability and development. Podcasts are actually very popular in the United States and several other countries. However, in Indonesia, the popularity of podcasts is not as high as similar on-demand media such as music and videos. However, podcasts have recently been interest very quickly (Lailika & Utomo, 2020).

The researcher is interested in analyzing Best Health Podcast entitled *Talking To Your Kids About Coronavirus (COVID-19)* as source of the data. This podcast is interesting to be observed because of some reasons. First, this podcast deals with the study about the illocutionary acts. Second, this podcast has many illocutionary acts which are expressed in many utterances. Third, there are some implied meaning in this.

Directive illocutionary act was chosen as the topic in this study because it was interesting to discuss the complexities of the meaning utterance utter by the speaker, especially in a podcast and this podcast is chosen because the institution has health experts, so that the arguments or statement in this podcast can be trusted and accurate.

Based on the background of this study, the problems that are focused in this study are the types of directive illocutionary acts found and which types of directive illocutionary acts are frequently used in Best Health Podcast entitled *Talking To Your Kids About Coronavirus (COVID-19)*?

Method

The data in this research were taken from the utterance produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. The duration of this podcast is 17 minutes 58 seconds and this podcast have been publish on 16 March 2020 by Wake Forest Baptist Health in partnership with med costs on YouTube channel Wake Forest Baptist Health. This research taken from Best Health and Dr. Linda Nicoletti conversation because the utterances consist of many directive illocutionary act that are necessary for this study. In collecting the data, this research used observation method to collect the data from video of Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*.

In collecting the data, this research has conducted several steps by downloading the video from the internet, watching and listening to the video of Best Health Podcast to identify the utterances which contain directive illocutionary act, reading the transcript of the video of Best Health Podcast then used note-taking technique to documenting the data, and the last one was selecting the utterance which contain directive illocutionary acts. This research used descriptive qualitative to describe the types of directive illocutionary acts. This research used the theory proposed by John R. Searle and Daniel Vanderveken (1985) to analyze the types of directive illocutionary acts in the Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. After collecting the data, this research continued analyzing the data which have been collected by reviewing the data or utterances which have been collected from the Best Health Podcast, classifying the data or the utterances which were included in the types of directive illocutionary act produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast according to Searle and Vanderveken's theory, describing and analyzed the types and the reasons of directive illocutionary acts produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast, delivering conclusion based on the analysis which have been conducted. The findings were presented by using formal and informal method.

Result and Discussion

In this part, the researcher presents the frequency of directive illocutionary acts found in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)* and the data which contain the directive illocutionary acts was presented in bold style in the form of utterance. Each data has its analysis directly after it to make it easier to be understood the purpose of its utterance.

The results of the counting are transformed into percentage. In this stage the researcher uses the formula as follow:

$$CE\% = \frac{F}{N} \times 100\%$$

CE = Symbol of percentage

F = Frequency of the occurrences of each directive illocutionary acts

N = Total number of utterances

Table 1 Frequency of Directives Illocutionary Acts in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*

No	Types of Directives Illocutionary Acts	Frequencies	Percentage (%)
1	Recommending	6	19,3%
2	Asking	4	13%
3	Advise	16	51,6%
4	Telling	2	6,4%
5	Requesting	3	9,7%
Total (N)		31	100%

Types of Directive illocutionary Act Found in Best Health Podcast Entitled *Talking to Your Kids About Coronavirus (COVID-19)*.

Here are types of directive illocutionary acts that have been found Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. The researcher found 5 types of directive illocutionary acts in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. Here, 5 types were explained.

1. Recommending Acts

Recommend act is a course of action recommend some person or thing to the hearer with a view to the hearer's then doing act recommended (Searle & Vanderveken, 1985, p. 203). The researcher found 6 utterances of recommending

acts produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. Here, 1 of 6 data were explained.

Datum 1:

“Um, so I'll just start off by saying we encourage everyone to go to wakehealth.edu/coronavirus and that is a great resource.”

The utterance of Best Health in (data 1) has literal meaning to tell everyone that the speaker will start off Best Health Podcast. In this case, the illocutionary point of speaker's utterance is the speaker tell to the hearer to go to the website institution of this podcast, because there are some effective information about health care in a worldwide situation that is currently attacked by a new disease called Coronavirus. It shows that illocutionary point is directive. Since the directive point is the point which used to make someone to do something. Besides that, the speaker's utterance will bring future action when Best health utters it. That future action will be done by the people who listening this podcast that is the hearer will go to the website institution of this podcast and the hearer will search the fact information about Coronavirus in this website. Thus, everyone can prevent the spread of COVID-19 then global condition will return to normal. Therefore, these has **illocutionary force of recommend** delivered by Best Health in Best Health podcast, and the propositional content, namely the website institution of this podcast.

2. Asking Acts

Asking act is to request the hearer to perform a future speech act that would give the original speaker a correct answer to his question (Searle & Vanderveken, 1985, p. 199). The researcher found 4 utterances of asking acts produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. Here, 1 of 4 data were explained.

Datum 2:

“So what's kind of a good initial first baseline step to take?”

The utterance of Best Health in (data 2) has literal meaning to ask a question to Dr. Linda Nicoletti in Best Health Podcast. In this case, the illocutionary point of speaker's utterance is the speaker inquires the hearer about something in order to get an answer or action as a response from the hearer. It means the speaker tries to make the hearer to do something that is asking a question to Dr. Linda Nicoletti about the first step that should be taken by the people who listening this podcast. It shows that illocutionary point is directive. Since the directive point is the point which used to make someone to do something. When the speaker utters his utterance, he wants a

correct answer to his question. It means that the speaker only needs the hearer to do exactly what he wants. Therefore, these has **illocutionary force of ask** delivered by Best Health in his podcast, and the propositional content, namely a good initial first baseline step to take.

3. Advise Acts

Advise act is normally to suggest the hearer to do it while the speaker implying that would be good for the hearer (Searle & Vanderveken, 1985, p. 203). The researcher found 16 utterances of advise acts produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. Here, 1 of 16 data was explained.

Datum 3:

“Keep lines of communication open. Um, you might start off by asking them, you know, what they've heard about it, what they've seen about it, what people are saying about it, you know, do they have friends or peers at school who are talking about it? Have teachers mentioned anything? Have they pet any exposure on social media or seen any news snippets from it.”

The utterance of Dr. Linda Nicoletti in (data 3) has literal meaning telling something to someone. In this case, the illocutionary point of speaker's utterance is the speaker wants to make the people that listen this podcast asking with their children with question above. It means the speaker wants to get the hearer to take some appropriate action. It shows that illocutionary point is directive. Since the directive point is the point which used to make someone to do something. When the speaker utters his utterance, she wants the hearer to keep lines of communication with their children. It means that the speaker suggest by the fact that the statement above is good for the hearer. Therefore, these have **illocutionary force of advise** delivered by Dr. Linda Nicoletti in Best Health podcast, and the propositional content, namely giving statement.

4. Telling Acts

Telling act is direct him in a manner which does not give him the option refusal (Searle & Vanderveken, 1985, p. 200). The researcher found 2 utterances of telling acts produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. Here, 1 of 2 data was explained.

Datum 4:

“I noticed, you know, some kids might be nervous that new, they hear about this, this virus that they don't know much about.”

The utterance of Best Health in (data 4) has literal meaning to state that Dr. Linda Nicoletti know about some kids might be nervous hear about COVID-19. In this case, the illocutionary point of speaker's utterance is the speaker gives information that cannot be refusal by Dr. Linda Nicoletti. It means the speaker tell his feeling to Dr Linda Nicoletti that she can gave more information about Coronavirus (Covid-19) to the people who listen this podcast before they gave the information about this virus to their children. It shows that illocutionary point is directive. Since the directive point is the point which used to make someone to do something. When the speaker utters his utterance, Best Health wants Dr. Linda Nicoletti to accept the speaker's statement. It means that the speaker only needs Dr. Linda Nicoletti to do exactly what the speaker wants. Therefore, these have **an illocutionary force of telling** delivered by Best Health in his podcast, and the propositional content, namely giving statement.

5. Requesting Acts

A request is a directive illocutionary act that allows the option of refusal (Searle & Vanderveken, 1985, p. 199). The researcher found 3 utterances of requesting acts produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. Here, 1 of 3 data were explained.

Datum 5:

“Do they? Maybe, do they think they have it or they're going to get it? Um, would, would you talk about that and kinda how to talk to them about that process?”

The utterance of Best Health in (data 5) has literal meaning to ask a question to Dr. Linda Nicoletti. In this case, the illocutionary point of speaker's utterance is to request since the speaker requires something from Dr. Linda Nicoletti to do in polite way. It means the speaker wants Dr. Linda Nicoletti to talk about Coronavirus. It shows that illocutionary point is directive. Since the directive point is the point which used to make someone to do something. When the speaker utters his utterance, Best Health assumes that his hearer capable to do that action. It means that the speaker thinks that Dr. Linda Nicoletti will talk about Coronavirus because Dr. Linda Nicoletti has know some fact information about Coronavirus. Therefore, these has **illocutionary force of request** delivered by Best Health in his podcast, and the propositional content, namely asking a question by the statement.

1. The Most Frequently Types of Directive Illocutionary Act Found in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*

According to data analysis, the researcher found 31 utterances containing types of directive illocutionary acts, such as: recommending, asking, advise, telling and requesting. Advise act are the most utterances found in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*, because advise act is an directive illocutionary act which is intended to suggesting the hearer do something or take action while the speaker implying that it would be good for the hearer.

Conclusion

People may have a way in expressing their desire, which lead them to producing directive illocutionary acts. From analyzing Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*, there were 5 sub-categories of directive illocutionary acts found, The frequency of advise act occurrences are 16 utterances or (51,6%). It is followed by recommending occurrences 6 utterances or (19,3%), asking acts occurrences 4 utterances or (13%), requesting act occurrences 3 or (9,7%), and the last is telling act, which the occurrence of 2 utterances or (6,4%). Advise act is the most occurred of directive of illocutionary act

The reasons of each utterances that produced by Best Health and Dr. Linda Nicoletti in the Best Health Podcast in Best Health Podcast entitled *Talking to your kids about Coronavirus (COVID-19)*. The speaker performs directive illocutionary acts because of several reasons. First, they have strong reason to make their hearers to do something. Second, the speaker wants the hearer doing certain action that the speaker allow or not allow to do that. Third, the speaker requires something need to be done by the hearer. The last, they have power to make their hearers to do something.

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